



# SPONSORSHIP OPPORTUNITIES

Controversies in the Management of Head and Neck Cancer  
BAHNO 2019 Annual Scientific Meeting

## CONFERENCE ORGANISERS

Aesculap Academia  
Thorncliffe Park  
Sheffield, S35 2PW

+44 (0)114 225 9035  
[samantha.womack@aesculap-academy.com](mailto:samantha.womack@aesculap-academy.com)



Aesculap Academia are pleased to announce collaboration once again with Hisham Mehanna and the British Association of Head and Neck Oncologists for the following meetings:

- Controversies in the Management of Head and Neck Cancer  
Wednesday 15<sup>th</sup> – Thursday 16<sup>th</sup> May 2019
- BAHNO 2019 Annual Scientific Meeting  
Friday 17<sup>th</sup> May 2019

Programmes for these meetings are currently being finalised. We hope that you will see the benefit of attending both meetings and as such we are pleased to offer reduced packages for attendance at all 3 days.

We encourage you to book early to avoid disappointment. Stand space will be allocated on a first come, first serve basis and is only booked once confirmed by the Aesculap Academia team upon receipt of completed booking form.

Should you have any queries, please do not hesitate to contact us as below.

We hope to see you in London.

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# CONTROVERSIES IN THE MANAGEMENT OF HEAD AND NECK CANCER

£

## BAHNO 2019 ANNUAL SCIENTIFIC MEETING

Wednesday 15th – Friday 17<sup>th</sup> May 2019  
Royal College of Physicians, London

EXHIBITION DETAIL/PACKAGE DEALS	BRONZE	SILVER	GOLD	PLATINUM
BAHNO 1 DAY MEETING POTENTIAL 300 ATTENDEES	£ 1,500.00	£ 3,500.00	£ 6,000.00	X
CONTROVERSIES IN THE MANAGEMENT OF HNC 2 DAY MEETING POTENTIAL 200 ATTENDEES	£ 1,500.00	£ 3,500.00	£ 6,000.00	X
CONTROVERSIES AND BAHNO 3 DAY ATTENDANCE	£ 2,500.00	£ 5,000.00	£ 7,500.00	£ 15,000.00
REPRESENTATIVES	2	3	4	5
EXHIBITION STAND SPACE	STANDARD	STANDARD	PREMIUM	PREMIUM
SAVINGS	£ 500.00	£ 2,000.00	£ 4,500.00	N/A
<b>PLEASE REFER TO THE INDIVIDUAL PACKAGES FOR INCLUSIONS</b>				

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	<b>BRONZE £2500.00</b>	<b>SILVER £5000.00</b>	<b>GOLD £7500.00</b>	<b>PLATINUM £15,000.00</b>
3 day attendance @ Controversies in the Management of Head and Neck Cancer and @ BAHNO				
Exhibition area	Standard	Standard	Premium	Premium
Rep passes (Including lunch and refreshments)	2	3	4	5
Company logo on event literature				
Final list of delegates with institution/location prior to meeting				
Holding slide advert to be displayed during meeting				
A5 advert in both meeting programmes (artwork to be supplied by company)				
Provision of pens for delegate registration (supplied by company)				
Banner stand placement in the Council Chamber during cheese and wine reception (BAHNO)				
Sponsored poster board (BAHNO)				
A4 advert in both meetings programme (artwork to be supplied by company)				
Delegate pack and bag inserts (supplied by company)				
Dinner ticket to BAHNO dinner hosted on Thursday 16th May (venue TBC)			2	4
2nd standard space in poster area (BAHNO)				
Banner stand placement at the registration area				
Exclusive provision of lanyards for delegate registration (supplied by company)				
Company logo on delegate bags (BAHNO)				
Company logo on delegate 'exhibition boarding pass'. All delegates will hold this in their badge wallet. (BAHNO)				
Company logo on napkins during cheese and wine reception (BAHNO)				
A5 company contact space (artwork to be supplied by company)				
Mentioned in tweets prior to and post meeting				
Pre-event email blast to all delegates with company acknowledgement				

#### CONFERENCE ORGANISERS

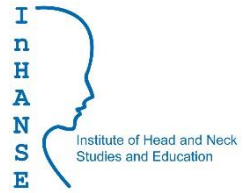
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# CONTROVERSIES IN THE MANAGEMENT OF HEAD AND NECK CANCER

Wednesday 15th – Thursday 16th May 2019  
Royal College of Physicians, London



This two day meeting aims to provide the practical indications for and the evidence base underpinning novel treatments and techniques that have recently entered into clinical practice or are about to enter it, at centres of excellence world-wide, so that practicing head and neck clinicians can consider and assess the relevance of these treatments to their patient populations.

The meeting also aims to review and present the latest evidence in the management of uncommon and difficult conditions, and provide a forum for discussion of these challenging cases.

Sessions include:

- Improving outcomes for recurrence patients
- Cancer and the immune system – what every MDT member should know about the role of the immune system in cancer
- Management of complications and late effects of surgical and non-surgical treatments
- Management of elderly patients with head and neck cancer
- Emerging areas of practice- Immunotherapy, TORS for occult primary, Narrow band imaging.

## 2016 ATTENDANCE

154 - Consultants  
32 - Trainees  
11 - AHP's  
197 - Total

## COURSE DIRECTOR

Professor Hisham Mehanna  
Director, Institute of Head and Neck Studies and Education  
University of Birmingham

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	<b>BRONZE £1500.00</b>	<b>SILVER £3500.00</b>	<b>GOLD £6000.00</b>
2 day attendance @ Controversies in the Management of Head and Neck Cancer			
Exhibition area	Standard	Standard	Premium
Rep passes (Including lunch and refreshments)	2	3	4
Company logo on event literature			
Final list of delegates with institution/location prior to meeting			
Holding slide advert to be displayed during meeting			
A5 advert in meeting programme (artwork to be supplied by company)			
Provision of pens for delegate registration (supplied by company)			
A4 advert in meeting programme (artwork to be supplied by company)			
A5 company contact space (artwork to be supplied by company)			
Delegate pack inserts (supplied by company)			

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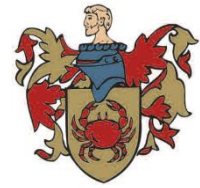
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# BAHNO 2019 ANNUAL SCIENTIFIC MEETING

Friday 17th May 2019  
Royal College of Physicians, London



The British Association of Head and Neck Oncologists is a multi-disciplinary society for healthcare professionals involved in the study and treatment of head and neck cancer.

The association was first constituted in 1967 as the Association of Head and Neck Oncologists of Great Britain. The stimulus for its formation was the need to encourage discussion and the sharing of knowledge between the various clinical and research specialties involved in the management of head and neck cancer.

In 2018, we experienced a busy exhibition area which we hope to replicate again in 2019. In order to encourage delegates to visit company stands, we have offered an incentive.

- All delegates will receive a 'boarding pass' with 5 empty slots.
- In order to receive a stamp, delegates must visit 5 separate stands.
- All exhibitors will receive individualised stamps to avoid delegate duplication.
- In order to be entered into the prize draw a delegate must complete their boarding pass in full and return by 16.00.

## 2018 ATTENDANCE

139 - Consultants  
67 - Trainees  
48 - AHP's  
4 - Students  
258 - Total

## PRESIDENT

Professor Hisham Mehanna  
Director, Institute of Head and Neck Studies and Education  
University of Birmingham

## HONORARY CONFERENCE SECRETARY

Mr Ceri Hughes  
Consultant Oral & Maxillofacial/ Head & Neck Surgeon  
University Hospitals Bristol NHS Foundation Trust

## THEME

Paradigm shifts in head and neck cancer management

## DEBATE

Male HPV vaccination for the UK is cost effective

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1 day attendance @ BAHNO			
Exhibition area	Standard	Standard	Premium
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Delegate bag inserts (supplied by company)			
Dinner ticket to BAHNO dinner hosted on Thursday 16th May (venue TBC)			2

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